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# Cruise: Identity, Design And Culture



## Synopsis

Cruise delightfully recalls a time of gracious travel, as well as the modern-day evolution of cruising at sea. It explores the design and culture of cruise ships from the golden age of the interwar period, up to the present when cruise ships have come to embrace "entertainment architecture." Packed full of illustrations of all aspects of cruise ship design—interiors, entertainment, travel posters, and other ephemera—this timely book also documents the current renaissance in cruise vacations. Traveling by cruise ship, especially between the wars and into the '50s, was the most luxurious and stylish form of transport available. Many of the greatest liners were built during that time, including France's Normandie, whose Art Deco interior was one of the most lavish—and beautiful—ever created. This up-to-date visual history of ocean travel, complete with full illustrations and a lively survey of every aspect of sailing on the high seas, will appeal to and delight a broad audience including cruise ship enthusiasts, designers, and nostalgia buffs.

## Book Information

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## Customer Reviews

This is an affectionate look at the cruise business, concept and history. I have seen the old stories such as 'An Affair to Remember,' but I had no idea that the idea of cruising went back as far as the 1890's. Nor did I have any idea about the size of the business today. These huge ships remind me of nothing so much as Las Vegas casinos or some of the modern resort hotels. The cruise, like life itself, becomes a journey, not a destination. This book is profusely illustrated with pictures of cruising that cover the whole range of time since the beginning. They start with a reproduction of a poster advertising a pleasure cruise to the West Indies. It was a sixty day cruise. The latest picture which is

on the back cover is a 2003 view of the 'Diamond Princess' a ship of 116,000 tons that can carry 2670 passengers. This is a book that I would recommend to anyone thinking of taking a cruise.

I added this book to my collection of old cruiseliners. It makes it more complete. It does have a few pages regarding the Titanic (my largest collection begun at age 10). The photos are great and the writing interesting--well worth it. Also, the seller's book was in A-one plus condition!

Simply one of the best books available on 20th century cruise ship design. Great photos, well written, a must for any ocean liner / cruise ship enthusiast.

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